

# European Chlor-Alkali Industry Summit

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4-5 December 2019  
London, UK

*Capitalising on the latest technological  
advancements and market developments*

## Key Topics

Production & Demand Developments in the European Market  
European Market Outlook for Supply & Demand Trends of  
Raw Materials and End Products

Establishing a Standardised Carbon Trading Scheme

Ensuring Sustainable Energy Consumption in the Industry

Challenges of Transporting Chlor-Alkali Products

Championing the Industry Shift to Membrane Cell Technology

Exploring New Potential Markets for Caustic Soda Supply

Assessing Alternative Methods of Utilising Chlorine

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**DUPONT**<sup>™</sup>

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FOR SPONSORSHIP & EXHIBITION OPPORTUNITIES: Simona Norkunaite  
Email: [simonan@acieu.net](mailto:simonan@acieu.net) - Tel: +44 (0)203 141 0642

## The Conference

ACI's European Chlor-Alkali Industry Summit will be taking place in London, UK on 4-5 December 2019. The two day event will bring together key stakeholders from all facets of the chlor-alkali industry. It will offer an in-depth look into the European market developments including production capacities, end product supply & demand and the latest technological advancements through case studies, interactive sessions and panel discussions led by industry experts.



It will also look at issues regarding sustainability, with a focus on carbon trading, logistical challenges and energy consumption in the industry. Join us in London to exchange your point of view with your peers and engage in excellent networking opportunities.

## Confirmed Topics for Discussion

- Analysing Production & Demand Developments in the European Chlor-Alkali Market
- European Market Outlook for Supply & Demand Trends of Raw Materials and End Products
- Establishing a Robust and Standardised Carbon Trading Scheme in Europe
- Potential Solutions to Ensure Sustainable Energy Consumption in Chlor-Alkali Industry
- Overcoming Logistical Challenges of Transporting Chlor-Alkali Products
- Championing the Industry Shift to Membrane Cell Technology
- Exploring New Potential Markets for Caustic Soda Supply
- Assessing Alternative Methods of Utilising Chlorine

## Who will be attending?

This conference invites experts and senior executives across the whole chlor-alkali industry value chain interested in meeting potential partners, creating business opportunities and gaining knowledge on the latest advancements to aid growth in markets.

Representatives from chlor-alkali producers, procurers, raw material suppliers, pulp & paper processors, chemical companies, PVC manufacturers, alumina producers, food processing companies, pharmaceutical companies, water treatment companies, financial stakeholders & investors, government officials & regulators and others will come to discuss perspectives & market opportunities for the chlor-alkali industry.

## Registration is simple:

If you would like to register for this event or wish to find out more information, please contact **Marcin Janecki** using either of the following methods:

Tel: +48 (0) 61 646 7047  
Email: [mjanecki@acieu.net](mailto:mjanecki@acieu.net)

## Speaking Opportunities:

If you would like to be considered for a speaking opportunity at the event, with a 20-30 minute presentation, please submit an abstract to **Rob Cheeseman**:

Tel: +44 (0) 203 141 0625  
Email: [rcheeseman@acieu.net](mailto:rcheeseman@acieu.net)

## Commercial & Sponsorship Opportunities

With leading companies and organizations from the industry attending and speaking at our event, we have the perfect vehicle to provide outstanding exposure to a senior level audience.

There are various sponsorship packages available, including sponsorship of a drinks reception on the first evening of the event and sponsorship of a networking lunch.

For further details, please contact:  
**Simona Norkunaite**

+44 (0)20 3141 0642  
[simonan@acieu.net](mailto:simonan@acieu.net)

## DAY 1

Wednesday 4th December 2019

08:00 **REGISTRATION & COFFEE**

09:00 **CHAIR'S OPENING REMARKS**

09:05 **SESSION ONE**

### **Analysing Production & Demand Developments in the European Chlor-Alkali Market**

- The importance of aligning production capacities of chlorine & NaOH with market demand
- Considering the role of the producer in balancing the market
- Discussing investment opportunities and marketing efforts to maintain and improve production capacities and demand

René Loozen  
Consultancy Director  
**Insights Global**

### **Good Times Ahead for European Chlor-Alkali and Vinyls Producers?**

- A look at Cash margins across the value chain
- Supply Demand Position
- Competition from other regions



Jeremy Belbin  
Consultant  
**Nexant**

10:20 **MORNING REFRESHMENTS**

10:50 **CONFERENCE PRESENTATION**  
**Presentation Title TBC**

Ciaran Healy  
Senior Predictive Analyst  
**ICIS**

11:35

## **CONFERENCE PRESENTATION**

### **Exploring New Potential Markets for Caustic Soda Supply**

- Assessing dynamics of the main drivers & differences of caustic soda trade flow between various markets
- Increased demand from the pulp & paper industry affecting chlor-alkali producers
- Overcoming certification challenges associated with capitalising on caustic demand from food industries

12:20

## **LUNCH**

13:20

## **SESSION TWO**

### **Overcoming Logistical Challenges of Transporting Chlor-Alkali Products**

- Ensuring the regulation of import/export tariffs to prevent unbalancing of the market
- Facilitating trade within European regions to boost the market
- Debating the feasibility of localised production and distribution

### **Improve your CO2 Footprint – Generate Active Chlorine in Situ**

- CO2 footprint of transportation
- Risks and requirements of transportation of hazardous goods
- Transport and storage of chlorine and sodium hypochlorite
- In situ generation of active chlorine as an ecofriendly alternative



Tatjana Röder  
Business Development /  
Marketing / Regulatory Affairs  
**aquagroup AG**

### **Minimisation of Chlorate - Possibilities & Limitations**



Joost Edens  
Sales Development Manager  
Electrolysis  
**VDH Water Technology**

15:10

## **AFTERNOON REFRESHMENTS**

**15:40 CONFERENCE PRESENTATION**  
**Regulations and Sustainability: How they are Reshaping the PVC Industry**



Hardeep Parmar  
Director in the Chemicals Practice  
**Kline Group**

**16:25 CONFERENCE PRESENTATION**  
**eShuttle™: a more Sustainable Option for Vinyls and Polyurethanes Producers**

- The Chloralkali process is a foundation for many of the products we use every day
- Energy reduction, waste reduction and safety improvement are primary facets of sustainability
- EDC and Propylene Oxide are key intermediates for PVC and Polyurethane production and represent large opportunities for improving the social and environmental impact of chemical manufacturers
- The eShuttle™ process offers an opportunity to significantly lower the power consumption, waste generation and safety profile of these processes - while improving the economics for the producer



Bob Snyder  
Chief Strategy Officer  
**Chemetry**

**17:10 CLOSE OF DAY ONE**

**DAY 2**

Thursday 5th December 2019

**08:30 REGISTRATION & COFFEE**

**09:00 CHAIR'S OPENING REMARKS**

**09:05 SESSION THREE**  
**Championing the Industry Shift to Membrane Cell Technology**

- Adapting to the price & production fluctuations on the market
- Discussing the environmental commitments of the European industry & the economic challenges & opportunities
- Innovating processes to optimise rate of return on conversion investments

**10:20 CONFERENCE PRESENTATION**  
**Benefits of Using Brink® Mist Eliminators in Chlorine Production**

Steve Williams  
Sales Account Manager  
**MECS, Inc - DuPont Clean Technologies**

**11:05 MORNING REFRESHMENTS**

**12:40 SESSION FOUR**  
**Establishing a Robust and Standardised Carbon Trading Scheme in Europe**

- Guaranteeing consistent regulations with government for carbon dumping
- Ensuring cost recovery and avoiding carbon leakage
- Comparing UK carbon prices to EU and main competitor markets



Thomas Kansy  
Principal  
**Vivid Economics**

Silke Goldberg  
Partner  
**Herbert Smith Freehills**

**12:50 LUNCH**

**13:50 SESSION FIVE**  
**Assessing Alternative Methods of Utilising Chlorine**

- Curbing the harmful effects with usage of trichloroacetic acid and other derivatives
- Examining the implications of a shift towards more sustainable materials
- Infrastructural challenges associated with altering municipal sanitation

Paul McNicholas  
Worldwide Head Water Treatment  
**Air Liquide**

**15:05 CHAIR'S CLOSING REMARKS**

**15:15 END OF CONFERENCE & AFTERNOON REFRESHMENTS**

London, UK

## More Information & Registration

If you would like to register for this event or wish to find out more information, please contact **Marcin Janecki** using any of the following methods:

Tel: +48 (0) 61 646 7047

Email: [mjanecki@acieu.net](mailto:mjanecki@acieu.net)

Web: <http://www.acieu.net>

Addr: 10 Gough Square, London, EC4A 3DE

## Registration is simple

Conference (Includes Documentation Packet)  
4<sup>th</sup>-5<sup>th</sup> December 2019

£1,695  
(ex. Vat)

Documentation Packet Only

£470

Please note: Members and customers of all supporting organizations are entitled to a discount off their conference package.

For more information please call +48 (0) 61 646 7047

## Documentation Packet Available

We are selling the European Chlor-Alkali Industry Summit papers at just £440 (+£30 P&P). Simply tick the box on the booking form, send it with payment and your copy will be on its way to you after the meeting. This important manual will be a source of invaluable reference for the future.

## Terms & Conditions

### Payment

Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Coordinator at ACI Europe Ltd.

Discounts are available for multiple/group bookings. Please call +48 (0) 61 646 7047 for more information.

### Cancellations

Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants, in the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

### Accommodation

The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

### About ACI

ACI, a UK owned company, has been running successful conferences in the USA since 1999. Headquartered in Chicago with offices all around the States, ACI opened its European head office at the end of 2005 and has expanded rapidly, launching a series of events in key industries including maritime, energy, oil & gas, cosmetics, chemicals & media.

## Media Partners

