

ACI'S 7TH ANNUAL LUNG CANCER SCREENING & CONTINUUM OF CARE

Furthering the Accuracy and Universality of Screening Services



DECEMBER 12 - 13, 2018 • TAMPA, FL

FEATURING AN EXCLUSIVE TOUR OF THE MOFFITT CANCER CENTER

DECEMBER 11, 2018 • See page 3 for more information

INTRODUCTION

ACI is excited to announce our 7th Lung Cancer Screening & Continuum of Care Conference on December 12-13, 2018. A dedicated forum to learn and network with representatives from organizations nationwide that are prepared to deliver superior service in thoracic oncology.

Our event will be an exploration of techniques and policy changes to better fit lung screening programs through case studies, research findings and organizational models from renowned healthcare and radiology institutions. The top thoracic oncology programs in the country will showcase their successes and share strategies in achieving excellence in patient care and cost-effective management.

This two-day event will focus on implementing lung screening programs and services to maximize competitive advantage, meet increased demand and exceed patient satisfaction. The goal of this event is to bring industry leaders together, highlight the best practice achievements, and discuss the current issues and developments in imaging services for the thoracic oncology community.

SPONSORSHIP OPPORTUNITIES

With leading companies and organizations from the Lung Cancer Screening and Continuum Care industry attending and speaking at our event, we have the perfect opportunity to provide outstanding exposure to a high-level, professional audience. There are varying sponsorship packages available, including sponsorship of a cocktail reception on the first evening of the event and sponsorship of a networking lunch.

Krisztina Maria Szabo, Manager of Sponsorship Sales

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SPONSORS INCLUDE



SIEMENS
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DECEMBER 12-13, 2018 • TAMPA, FL

CONFERENCE CHAIRPERSON

Michael Alberts, Chief Medical Officer
MOFFITT CANCER CENTER

SPEAKERS

Charles Mulligan Jr., Chief of Thoracic Surgery
CHRISTIANA CARE HEALTH SYSTEM

Hailey Shaughnessy, Tobacco Treatment Specialist
GULF COAST SOUTH AHEC

Veena Sharma, Oncology Nurse Navigator
LEE REGIONAL CANCER CENTER

Carrie Oscarson, APRN FNP-C OCN, Nurse Practitioner
MARTIN HEALTH SYSTEM – CENTER FOR LUNG HEALTH

David Midthun, Lung Cancer Screening Program Director
MAYO CLINIC

Samantha Tomicki, Senior Healthcare Data Analyst
MILLIMAN

Viswam Nair, Section Chief of Pulmonary & Critical Care Medicine
MOFFITT CANCER CENTER

Matthew Schabath, Associate Member for the Department of Cancer Epidemiology
MOFFITT CANCER CENTER

Gaetane Michaud, Chief of Interventional Pulmonary Medicine
NYU LANGONE HEALTH

Amie J. Miller, ARNP AOCNP CTTS, Lung Cancer Screening Program Coordinator
SARASOTA MEMORIAL HEALTH CARE SYSTEM

Richard Frank, Chief Medical Officer
SIEMENS HEALTHINEERS

Brett Schussel, Nurse Practitioner Director - Lung Cancer Screening Program
UCLA HEALTH

Kathy Tossas-Milligan, Cancer Epidemiologist and Director, Office of Community Engaged Research and Implementation Science (OCERIS)
UNIVERSITY OF ILLINOIS CANCER CENTER

Robert A. Winn, MD, Associate Vice Chancellor for Community-Based Practice
UNIVERSITY OF ILLINOIS CANCER CENTER

CONTENT & THEME

Lung cancer is the leading cause of cancer-related deaths in the United States. This largely stems from lung cancer's minimal symptoms in its early stages, which is when the disease is most treatable. For this reason, there is a push for regions to offer screening services for their populations, enabling potential patients to receive care at the most opportune time. Providing this service to potential patients comes with its own challenges, such as motivating patients to get screened regularly, generating funding for these services, raising awareness in your community and many more.

KEY TOPICS

Through a series of presentations, sessions, and panel discussions, this event will cover some of the major current concerns of the industry.

- Establishing a Regional Lung Cancer Screening Program
- Implementing Effective Smoking Cessation Plans
- Benefits Infrastructure Development and Artificial Intelligence can bring to Screening
- Increasing Involvement from Primary Care Providers
- Determining the Cost-Effectiveness of Starting a Program
- Developing Guidelines for High-Risk Patients
- Current Advances in Alternate Screening Techniques
- Improving Community Awareness and Funding Strategies

WHO SHOULD ATTEND

This two-day conference will offer excellent opportunities for you to network with your peers: CEOs, CIOs, CSOs, Vice-Presidents, Directors, and Senior Managers responsible for

- Thoracic Cancer/Oncology Centers
- Cancer/Oncology Centers
- Hospitals
- Health Care Systems
- Physician Clinics
- Community Health Centers
- Hospital Management Groups
- CT Scanning Companies

Key titles include:

- Medical Director
- Nurse Practitioner and Navigator
- Lung Cancer Program Director
- Chief Medical Officer
- Chair/Chief of Thoracic Imaging
- Radiologist
- Surgical Oncologist
- Chief Transformation Officer
- Chief Quality Officer
- Director of Epidemiology
- Physician in Chief
- Cancer Committee Chair

CALL FOR PAPERS

If you would like to be considered as a speaker for the event with a 30-45 minute presentation, please submit an abstract for consideration.

Garett Williams, Senior Conference Producer
+1 312 780 0700 • garett@acieu.net

INFORMATION/REGISTRATION

For further information or to register your attendance, contact:

Jayme Burns, Operations
+44 203 141 0640 • jayme@acieu.net

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DECEMBER 12-13, 2018 • TAMPA, FL

SITE • TUESDAY, DECEMBER 11, 2018

12:45 PM	DEPARTURE FROM VENUE
1:00 PM	MOFFITT CANCER CENTER INTRODUCTION (SRB COUCH AUDITORIUM)
1:15 PM	MARKETING STRATEGIES FOR LUNG CANCER SCREENING (SRB COUCH AUDITORIUM)
1:35 PM	DISTRIBUTION OF GROUPS
1:45 PM	WET LABS
2:20 PM	PHYSICAL SCIENCES ONCOLOGY CENTER
2:20 PM	MAIN HOSPITAL
3:10 PM	RADIOLOGY
3:40 PM	WRAP-UP (SRB COUCH AUDITORIUM) / DEPARTURE FROM MOFFITT CANCER CENTER

MOFFITT CANCER CENTER

Moffitt Cancer Center is dedicated to one lifesaving mission: to contribute to the prevention and cure of cancer. The Tampa-based facility is one of only 49 National Cancer Institute-designated Comprehensive Cancer Centers, a distinction that recognizes Moffitt's scientific excellence, multidisciplinary research, and robust training and education. Moffitt is a Top 10 cancer hospital and has been nationally ranked by U.S. News & World Report since 1999. Moffitt devotes more than 2 million square feet to research and patient care. Moffitt's expert nursing staff is recognized by the American Nurses Credentialing Center with Magnet® status, its highest distinction. With more than 6,000 team members, Moffitt has an economic impact in the state of \$2.1 billion. For more information, call 1-888-MOFFITT (1-888-663-3488), or visit MOFFITT.org.



CONFERENCE DAY ONE • WEDNESDAY, DECEMBER 12, 2018

8:30 AM REGISTRATION AND COFFEE

9:30 AM CHAIRPERSON'S OPENING REMARKS

Michael Alberts, Chief Medical Officer
MOFFITT CANCER CENTER

9:45 AM SESSION ONE: COST-EFFECTIVENESS ANALYSIS OF INCORPORATING SCREENING SERVICES

- Acknowledging how mortality, risk, effectiveness and efficiency factor into LCS's high financial value
- Determining cost-effectiveness by considering perspective, types of costs, time-value of money and mortality metrics
- Elaborating on examples of cost-benefit analyses from different perspectives, such as providers vs. screening programs

Samantha Tomicki, Senior Healthcare Data Analyst
MILLIMAN

Richard Frank, Chief Medical Officer
SIEMENS HEALTHINEERS

11:00 AM MORNING REFRESHMENTS

11:15 AM SESSION TWO: MANAGING CARE FOR HIGH-RISK PATIENTS

- Setting up regular screening appointments based on the patient's habits and risk level
- Enacting an appropriate course of action to provide care for patients deemed "inoperable"
- Determining a consensus of risk level to avoid unnecessary denial of treatment to questionable patients

David Midthun, Lung Cancer Screening Program Director
MAYO CLINIC

Charles Mulligan Jr., Chief of Thoracic Surgery
CHRISTIANA CARE HEALTH SYSTEM

12:45 PM LUNCH

7TH ANNUAL LUNG CANCER SCREENING & CONTINUUM OF CARE

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1:45 PM

CONFERENCE PRESENTATION: RADIOMICS AND QUANTITATIVE IMAGING IN LUNG CANCER SCREENING

- Analyzing the success of the existing “big data” trials and studies, and where the technology is going
- Identifying machine learning’s ability to improve detection accuracy and reduce the frequency of false positives
- Augmenting existing public data sets with further images to improve the accuracy of AI’s application for detecting abnormalities in lung screens

Matthew Schabath, Associate Member for the Department of Cancer Epidemiology
MOFFITT CANCER CENTER

2:30 PM

CONFERENCE PRESENTATION: SUPPORTING YOUR SCREENING PROGRAM THROUGH INFRASTRUCTURE DEVELOPMENT

- Steps for development of a functional IT system and its use with managing specific program needs
- Managing communication with patients and respective PCP’s to improve success rates of follow up consultations and procedures
- Defining the essential aspects of workflow and infrastructure development
- Engaging multi and inter disciplinary players to enhance and broaden success chances

Brett Schussel, Nurse Practitioner Director - Lung Cancer Screening Program
UCLA HEALTH

3:15 PM

AFTERNOON REFRESHMENTS

3:45 PM

OPEN DISCUSSION: STEPS TO ESTABLISHING AN OPTIMAL LUNG CANCER SCREENING PROGRAM

- Securing a well-organized EHR system and integrating with the ACR registry to handle patient volumes and easily share screening data
- Delineating health system needs, regional smoking rates and population severity to establish an implementation budget
- Hiring a patient navigator or program coordinator to establish a clear direction for your program and provide staffing recommendations

4:30 PM

CLOSE OF DAY ONE

CONFERENCE DAY TWO • THURSDAY, DECEMBER 13, 2018

9:00 AM

REGISTRATION AND COFFEE

9:30 AM

CHAIRPERSON’S OPENING REMARKS

Michael Alberts, Chief Medical Officer
MOFFITT CANCER CENTER

9:35 AM

CONFERENCE PRESENTATION: MANAGING DOWNSTREAM CARE FOR POSITIVE SCREENS BY LUNG-RADS CRITERIA

Viswam Nair, Section Chief of Pulmonary & Critical Care Medicine
MOFFITT CANCER CENTER

10:20 AM

MORNING REFRESHMENTS

10:50 AM

PANEL DISCUSSION: STRATEGIES TO FURTHER INVOLVEMENT OF PRIMARY CARE PROVIDERS

- Hiring a “patient navigator” to help liaise the decision making process between patient and primary care provider
- Offering incentive to lung screening candidates in the form of compensated shuttling services
- Reinforcing the ability of primary care providers to be the first line of defense when it comes to early symptom detection

Carrie Oscarson, APRN FNP-C OCN, Nurse Practitioner
MARTIN HEALTH SYSTEM – CENTER FOR LUNG HEALTH

Veena Sharma, Oncology Nurse Navigator
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11:35 AM

PANEL DISCUSSION: HANDS ON STRATEGIES FOR PROVIDERS TO IMPROVE TOBACCO CESSATION OUTCOMES

- Meaningful use of your health record in developing a systematic approach to determine tobacco use and treatment
- Guidelines for tobacco cessation efforts and creating individualized treatment plans for your patients
- Effective counseling strategies and proven techniques for assisting patients with their cessation efforts

Amie J. Miller, ARNP AOCNP CTTS, Lung Cancer Screening Program Coordinator
SARASOTA MEMORIAL HEALTH CARE SYSTEM

Hailey Shaughnessy, Tobacco Treatment Specialist
GULFCOAST SOUTH AHEC

12:35 PM

LUNCH

1:35 PM

SESSION THREE: STRATEGIES FOR GENERATING FUNDING FOR SCREENING SERVICES AND FURTHERING COMMUNITY ENGAGEMENT

- Founding grant services to enable private funding outlets and offer sponsorship opportunities to local businesses
- Hosting community events to reinforce awareness for and importance of regular screening
- Contrasting the effectiveness of various fundraising events based on attendance, generation of funds and post-event screening frequency

Kathy Tossas-Milligan, Cancer Epidemiologist and Director, Office of Community Engaged Research and Implementation Science (OCERIS)
UNIVERSITY OF ILLINOIS CANCER CENTER

Robert A. Winn, MD, Associate Vice Chancellor for Community-Based Practice
UNIVERSITY OF ILLINOIS CANCER CENTER

2:50 PM

CHAIRPERSON'S CLOSING REMARKS

Michael Alberts, Chief Medical Officer
MOFFITT CANCER CENTER

3:00 PM

END OF CONFERENCE AND AFTERNOON REFRESHMENTS



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REGISTRATION IS SIMPLE:

If you would like to register for this event or wish to find out more information, you can contact **Rafael Krupa** using any of the following methods:

Phone: +48 61 646 7040

Email: rafael@acieu.net

Website: <http://www.acius.net>

Mail: ACI Europe, 10 Gough Square, London, EC4A 3DE, UK

DELEGATE PASS (Solution Providers & Pharma Companies)	\$2,500.00*
DELEGATE PASS (Hospitals, Centers & Clinics)	\$1,995.00*
DELEGATE PASS (Government, Academic, Non-Profit)	\$1,595.00*
DOCUMENTATION PACK ONLY	\$615.00

*excludes VAT

Delegate passes include all presentations plus pre-conference workshops, networking receptions, food and drink, any potential supplementary event such as a tour, and the documentation pack.

Documentation packs include all conference proceedings including PowerPoint presentations, program agenda, detailed attendee list, sponsor/exhibitor literature and collateral materials, any other premiums or information distributed at conference.

Please Note: Members and customers of all supporting organizations are entitled to a discount off their conference package.

For more information, please call Rafael Krupa at +48 61 646 7040.

DOCUMENTATION PACKAGE:

You can purchase the papers for this conference at just \$615. Simply check the box on the booking form, sent it with payment and your copy will be on its way to you after the meeting.

This important manual will be a source of invaluable reference for the future.

TERMS AND CONDITIONS:

Payment: Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Coordinator at ACI Europe Ltd.

Discounts are available for multiple/group bookings. Please call Rafael Krupa at +48 61 646 7040 for more information.

Cancellations: Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than three weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than three weeks prior to the start of the event shall be deemed a breach of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancels or postpones the event, ACI Europe Ltd reserves the right to transfer booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

Accommodation: The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

ACTIVE COMMUNICATIONS INTERNATIONAL

Active Communications International, Inc. (ACI) is a leader in conference planning and production. With offices in Chicago, London, Pune, Portland, Poznan and Milwaukee, we produce world-class events focusing on areas of most relevance to our served industry sectors. We are dedicated to deliver high-quality, informative and value added strategic business conferences where audience members, speakers, and sponsors can transform their business, develop key industry contacts and walk away with new resources.

Mission Statement: ACI's mission is to unite key industry influencers and leaders to build strong relationships and enable our clients to achieve operational efficiencies, maintain competitive advantage in the marketplace, and increase their profitability.

Quality: ACI invites senior-level executives and key industry leaders to share their insights and real-life working experiences with our audience. Our unique conference format offers an intimate and time-efficient educational development platform where our attendees can meet one-on-one with the people that can assist them in achieving their goals.

Research: ACI offers cutting-edge conferences that are developed through extensive research and development with industry experts to bring you the latest trends, forecasts, and best practices.

Experience: Our team of experienced conference producers and managers know you and your business demands. ACI has the resources, knowledge, and experience to create the events you need to remain on the forefront of your industry.

Garett Williams, Senior Conference Producer, thanks contributing professionals for their insights, recommendations, and participation.

