THE EUROPEAN MINERAL FERTILIZER SUMMIT
14TH & 15TH September 2016
London UK

Representing the Future of Sustainable Farming

KEY TOPICS
- Redesign of the agricultural system in the EU and implications for fertilizer demand
- Production workshop session: the best operating models for process efficiency, and minimising production cost
- Discover the latest efforts in sustainable soil management and biodiversity - a scientific review from Microspore SPA
- The scientists forum: re-establishing the balance between plant and soil
- Where are we heading? A leading producers panel
- Global speciality fertilizers market - the road ahead
- The farmer centric development strategy with Yara International

EXPERT SPEAKERS
Microspore SPA, The European Commission, Eurochem
Green Markets (A Bloomberg BNA Business), Yara International,
Research centre of the IFDC, China national chemical information centre, IHS Chemical, International Grains Council and many more...

Special Fertilizer Europe Partner Discount:

Fertilizers Europe members are entitled to a special discount on registration – simply quote CMFe1FE to claim.

For further information or to register your attendance, please contact Mado Lampropoulou on +44 (0) 203 141 06 07.

Commercial and Sponsorship Opportunities:
Aykut Tek Tel: +44 (0) 20 3141 0628
atek@acieu.net

For More Information or Registration:
Mado Lampropoulou | Tel: +44(0)203141 0607 | MLampropoulou@acieu.net
The European Mineral Fertilizer Summit embodies the significant role of the EU as a major contributor to global food security, in efforts to reach the goal of combating hunger, and to remain competitive in the global market. The speed of change has never been greater, demanding European agriculture to pick up the pace ahead of the carbon emissions race. As the most exposed sector to carbon leakage under ETS defined by the European Commission, the industry needs to address the sustainability of the sector to remain profitable if it is to compete with producers from other parts of the globe.

Many societies today are imposing higher demands on agricultural production not merely the food-supply, the sector is also expected to contribute to economic success, support the social wellbeing of rural areas and help preserve natural resources. Alongside the ongoing need to protect and re-establish the quality of existing farmland. Agricultural practice relies on solutions and strategies to optimise crop yields, and reduce environmental impact while maintaining nutritional quality. Discussions will look into helping agriculture overcome these difficulties, homing in on the future of agriculture and food security in Europe, looking at successful practices, while addressing the challenges. This conference will inform and inspire those engaged in this pursuit.

Confirmed Topics for Discussion:

- The Latest Prospects for Applications in Technology - Anticipating Requirements for the Future
- Regulatory compliance & development of specialty products - Assessing trends of specialty products, and China’s impact
- Buyers selection criteria - discover the risks & opportunities
- Future Manufacturing: The Best Operating Models for Process Efficiency, and Reducing Production Cost
- Hear from Microspore on - Recent innovations in soil fertility by the use of microorganisms and Cambridge University on nitrogen fixation
- Senior executive discussion: challenges and strategies that lie ahead for Fertilizers
- A Proactive Approach to Distribution Infrastructure
- Minimizing Risk Across the Supply Chain Throughout The Product Lifecycle

Call For Papers

If you would like to be considered as a speaker at the event for a 30-45 minute presentation, please submit an abstract for consideration to:
Chloe Wates +44 203 141 0638 / cwates@acieu.net

Who Will Be Attending?

The two day conference will bring together the leading executives and experts from across the entire value chain unifying a variety of industry perspectives to discuss solutions and strategies for topical discussions, helping companies of all sizes to develop, prove and commercialise new and improved processes and technologies for Fertilizer manufacture with an emphasis on the competitive landscape.

Global fertilizer producers, fertiliser & feedstock trading, distributors & logistics, plant technology & equipment services, mining companies, government sector policy makers, banks and financial institutions, international fertilizer associations, agribusiness supply chain, market analysts and consultants, storage companies, raw material producers, local import, blending, bagging and transport

Commercial & Sponsorship Opportunities

With leading companies and organisations from the industry attending and speaking at our event, we have the perfect vehicle to provide outstanding exposure to a senior level audience. There are varying sponsorship packages available, including sponsorship of a cocktail reception on the first evening of the event and sponsorship of a networking lunch. For further details, please contact:

Aykut Tek
+44 (0) 20 3141 0628 / atek@acieu.net

More Information or registration, please contact:

Mado Lampropoulou
+44 203 141 0607 / MLampropoulou@acieu.net
DAY 1
Wednesday 14th September 2016

08:00  REGISTRATION & COFFEE

09:00  CHAIRMAN’S OPENING REMARKS

Jacob Hansen
Director General
Fertilizers Europe

Examining the causes and consequences of the changing landscape considering regional demand and plausible outcomes that may reshape the market in years to come.

09:05  SESSION ONE
New Measures: EU Agricultural Outlook

The focus on a shift towards change: promoting innovative products such as biostimulants, in an effort to help agriculture take the turn of the circular economy. The EU’s planned transition to “circular agriculture” is the planned revision of the 2003 Fertiliser Regulation. Until now, it was narrowly focused on mineral fertilisers – mainly phosphates – which are imported from outside Europe.

Tassos Haniotis
Director Economic Analysis
The European Commission

• The evolution of the consumption of the nutrients nitrogen (N) and phosphorus (P) with mineral fertilisers by agriculture over time.

Neil Heishman
Director of Research
Greer Markets (A Bloomberg BNA Business)

• Nitrogen Outlook

Dr. Evgenia Apostolopoulos
Senior Consultant
IHS Chemical

• Commodity Outlook

Darren Cooper
Director Economic Analysis
The International Grains Council

• Sustainable phosphorus outlook, measures – strategies & technologies for achieving phosphorus security

11:00  MORNING REFRESHMENTS

11:30  CONFERENCE PRESENTATION
Governmental Agri Food Policy & the Bioeconomy

Janet Bainbridge
Head of Agricultural Technology
UK Trade & Investment (UKTI)

11:30  SESSION TWO
Global Speciality Fertilizers Market - The Road Ahead

The global specialty fertilizers market is distinguished by intense competition due to the presence of a high number of both, large- and small-scale firms. This session explores the key strategies adopted by market players to secure growth.

Developing new specialty fertilizer products to meet changing agricultural demand and the Chinese impact on the EU market

• China water soluble fertilizer market development report

Lee Li
Project Director
China National Chemical Information Center

• Combination products: liquid fertilizers and their impact on yield

Luke Hutson
Head of Nitrate
Fertecan

• Crop studies and benefits of using Polysulphate

Dr. Patricia Imas
Chief Agronomist
ICL Fertilizers

• New multi-nutrient fertilizer product and global research programme.

Dr. Timothy Lewis
Agronomy & Soil Science Analyst
Sirius Minerals plc

12:30  PANEL DISCUSSION
Minimizing Risk Across the Supply Chain Throughout the Product Lifecycle

Identifying and examining the current challenges in manufacturing, storage and transportation, and at the user’s location, and taking appropriate steps to prevent or reduce

• How to maintain quality in the shift to greater quantity demand

• Ensuring reliable capacity as transportation challenges increase. What measures are being taken to reduce logistic concerns?

• What new approaches are being taken for optimum yields and balancing environmental impact

• How do we integrate all the participants in food production into a harmonious working relationship which is profitable to all?

Tim Porteel
Senior Commercial Manager
Europots Belgium NV
### 13:30 - 15:00

#### LUNCH

#### 14:30 - 15:00

**SESSION THREE**

**Improving Crop Health (Part One)**

- Biostimulants & Biofertilizers in agriculture: Their current and future role in a connected agricultural economy
- Potentials of micronutrient fertilization

**Preem S. Bindraoan**
Executive Director
Virtual Fertilizer Research Center (VFRC) of the IFDC

Recent innovations in soil fertility by the use of microorganisms

**Vincenzo Michele Sellito**
Marketing and trials worldwide manager
Microspore SpA

**Commercial Perspective of BioStimulants, where can the growers and suppliers add the greatest value**
- How can you commercially assess the benefits from Biostimulants and how do you judge if they are commercially successful?
- Which countries and crops can currently gain the most from existing BioStimulants. Why cre BioStimulant underutilised and how to build awareness

**Rob Canning**
Commercial Director
Plant Health Care Inc

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<thead>
<tr>
<th>15:40</th>
<th>PANEL DISCUSSION</th>
<th>Where are we Heading? A Producers Perspective</th>
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<tbody>
<tr>
<td></td>
<td>Leading production profiles discuss and ask where they see themselves heading in the future</td>
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<tr>
<td>Terje Bakken</td>
<td>Global Marketing &amp; Sales Division</td>
<td>Eurochem</td>
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<th>16:20</th>
<th>AFTERNOON REFRESHMENTS</th>
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<tr>
<th>17:00</th>
<th>CONFERENCE PRESENTATION</th>
<th>The Farmer Centric Development Strategy</th>
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<td></td>
<td>Fertilizer strategy will have to be based on smart farming considering farmer’s profitability, sustainability of crop nutrition solutions, productivity and quality of fertilizers</td>
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<td>• Farmer centric strategy:</td>
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<td>Bartoloemo Pescio</td>
<td>Buisiness Unit Manager Europe</td>
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**Commercial & Sponsorship Opportunities**

For information on available commercial opportunities, please contact Aykul Tek:

T. +44 20 3141 0628
E. Atek@aciieu.net
**DAY 2**
Thursday 15th September 2016

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<tr>
<th>Time</th>
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<tr>
<td>08:30</td>
<td>REGISTRATION &amp; COFFEE</td>
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<tr>
<td>09:00</td>
<td>CHAIRMAN’S OPENING REMARKS</td>
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<tr>
<td>09:05</td>
<td>SESSION THREE</td>
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<td>Improving Crop Health (Part Two)</td>
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<td>Academic approaches and transferring them to Industry</td>
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<td>• Applying Nitrogen Fixation</td>
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<td>• Organo-zeolitic biofertilizers: a new approach to plant nutrition</td>
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<td></td>
<td>Dr David Dent</td>
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<td>Technical Director</td>
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<td>Azotic Technologies</td>
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<td>Prof. Peter J Leggo</td>
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<td>Department of Earth Sciences</td>
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<td>Cambridge University</td>
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<td>10:05</td>
<td>OPEN DISCUSSION</td>
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<td>Revising ETS to Ensure Food Security</td>
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<td>Security of supply remains an ongoing issue</td>
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<td>but what is the ongoing response?</td>
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<td>10:30</td>
<td>MORNING REFRESHMENTS</td>
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<td>11:00</td>
<td>CONFERENCE PRESENTATION</td>
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<td>Technical and Economic Aspects for the Future of Mineral Fertilizer</td>
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<td>Granulation</td>
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<td>Jan Lampke</td>
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<td>Process Engineer</td>
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<td>Haver &amp; Boecker</td>
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<tr>
<td>14:30</td>
<td>OPEN DISCUSSION</td>
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<td>Activities in Fertilizer Futures</td>
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<td>The concept of responsible plant nutrition</td>
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<td>• How we can ensure that smallholder farmers have access to the right</td>
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<td>type of fertilizer and the knowledge on how best to integrate</td>
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<td>organic resources in combination with fertilizer.</td>
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<td>• How can we harmonise consumer trends of demanding end-to-end</td>
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<td>transparency of how their food is produced through more efficient</td>
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<td>use of fertilizer? Sharing experiences and obstacles within</td>
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European Mineral Fertilizer Summit
London, UK

If you would like to register for this event or wish to find out more information, you can contact Mado Lampropoulou using any of the following methods:

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MLampropoulou@acieu.net
http://www.wplgroup.com/aci/

ACI Europe, 5/13 Great Suffolk Street, London, SE1 0NS

Terms & Conditions

Payment
Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Coordinator at ACI Europe Ltd. Discounts are available for multiple/group bookings. Please call +44 (0)20 3141 0607 for more information.

Cancellations
Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

Accommodation
The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

About ACI
ACI, a UK owned company, has been running successful conferences in the USA since 1999. Headquartered in Chicago with offices all around the States, ACI opened its European head office at the end of 2005 and has expanded rapidly, launching a series of events in key industries including maritime, energy, oil & gas, cosmetics, chemicals & media.

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