FUTURE OF FORMULATIONS IN COSMETICS

2ND EDITION

A Comprehensive Outlook on Personal Care Ingredients: From R&D to Finished Product

18th & 19th May 2016

BUDAPEST

KEY TOPICS

- Cosmetics Market Outlook
- Raw Material Focus: Challenges & Opportunities
- Regulatory Compliance, Claims & Product Safety
- Exploring Trends Across the Beauty Sectors
- Innovation Zone: The Future of Formulation
- Sustainability & Natural Cosmetic Products
- Advancements in Cosmetic Technology

AGENDA ADVISORY BOARD

- Sylvie Cupferman
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- John Jimenez
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Early Bird Discount

Register before 31st March
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The European cosmetic market continues to be a world leader with a market size almost doubling the US and Asia regions. Despite the difficulties of the economic climate, one thing that does remain constant is the purchasing of cosmetics and personal care products. The demand for cosmetics products is on the rise making the market extremely competitive with innovative product development strategies being designed to set companies one step ahead.

Through extensive industry research and the aid of our organising committee, we have put together this two day programme that brings forth all aspects of formulation keeping the industry updated with market outlooks, sector-related trends, regulatory legislations, guidelines on overcoming practical challenges and scientific innovations shaping new product development.

Confirmed Topics for Discussion

- Cosmetics Market Outlook
- Raw Material Focus: Challenges & Opportunities
- Regulatory Compliance, Claims & Product Safety
- Exploring Trends Across the Beauty Sector
- Innovations Zone: The Future of Formulation
- Sustainability & Natural Cosmetics Products
- Breakthrough In Natural Cosmetics Formulation
- Advancements in Cosmetic Technology

Who Will Attend?

Cosmetic product / ingredient formulators, product development scientists, product technologists, raw material suppliers, regulatory affairs specialists, personal care brand owners, natural cosmetic / ingredient producers, consultants, cosmetic associations, equity firms and individuals interested in growing in the cosmetic business.

Programme Organising Committee

- Sylvie Cupferman, International Director Corporate Microbiology Department, L’Oréal Paris
- Xavier Ormancey, R&D Director, Yves Rocher
- Andrea Mitalo, Head of R&D, Neal's Yard Remedies
- John Jimenez, Senior Scientist—Skin care, Belcorp
- Chryssoula Stamatogianni, R&D Scientist, Korres Natural Products
- Andrea Tomlinson, Marketing Manager Personal Care Europe, BASF

Call For Papers:

If you would like to be considered as a speaker at the event for a 30-45 minute presentation, please submit an abstract for consideration to:

Jasmine Okure
+44 (0)203 141 0647 / jokure@acieu.net

More Information & Registration:

If you would like to register for this event or wish to find out more information, please contact:

Mado Lampropoulou
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Future of Formulations in Cosmetics

Budapest, Hungary

**D A Y  1**

**Wednesday 18th May 2016**

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| 09:15 | CONFERENCE SESSION ONE     | **Cosmetics Market Outlook**<br>• Sporadic European market trends with<br>ingredients & finished products. Gaining<br>insights on designing products to meet the<br>consumers’ needs: What demands can we<br>expect from the consumer in the next 12 months?<br>• Inspiration from the East: Keeping up with<br>trends from Asia and exploring possible culture<br>combinations<br>• Asian and accidental product crossing, East<br>meets West  
Florence Bernardin, Founder, Information & Inspiration  
Katalin Berenyi, Founder, Creative Director, And<br>Spokesperson, Erborian, L’Occitane Group |
| 11:05 | MORNING REFRESHMENTS       |                                                                              |
| 11:35 | CONFERENCE SESSION TWO     | **Raw Material Focus: Challenges & Opportunities**<br>• Best practices managing the increase in retail<br>value of cosmetic products due to raw material<br>demand<br>• Educating the consumer: Changing the<br>perception of the term “harmful chemicals” to<br>avoid further ingredient cuts & providing<br>alternatives to classical preservatives, sun filters,<br>and micro-plastics criticised by the press  
Thomas Buhl, Head of Business Development, Global Bioenergies  
Marco Astorri, CEO, BIO-ON  
Lara Cecchi, R&D Department, Ancorotti Cosmetics |

**13:25** | LUNCH                      |                                                                              |
| 14:40 | CONFERENCE SESSION THREE   | **Regulatory Compliance, Claims & Product Safety**<br>• Tackling advertising standards & claim<br>substantiation<br>• How to assess the safety of a new baby product  
Adeline Notin, Toxicology Expert, Eurofins  
Meigian Moldvareni, Director, Personal Care Regulatory Ltd. |

**15:55** | CONFERENCE PRESENTATION    | **Beauty & Personal Care in Brazil**<br>• The value of the beauty and personal care<br>industry in Brazil<br>• Insights from the sector imports<br>• Retail beauty in Brazil  
Sueli Ortega, Editor, CosmeticSr |

**16:40** | AFTERNOON REFRESHMENTS     |                                                                              |
| 17:10 | ROUND TABLE DISCUSSION     | **Exploring Trends Across the Beauty Sector**<br>Three round table discussions brain storming<br>effective strategies on how formulation<br>customisation will impact the success of new<br>product development (NPDU)<br>• **TABLE 1 - Skincare**: New findings in anti-pollution and de-solution, the aging population<br>how can the needs of the growing (50+ years)<br>consumer groups be met?  
Marc Pissavini, R&D Director - Basic Research, Procedure Management & Microbiology, Coty |
• **TABLE 2 - Haircare**: Balancing functional<br>haircare products with maintaining a healthy<br>appearance. Exploring traditional "naturally"<br>occurring colour variations.  
• **TABLE 3 - Colour Cosmetics**: Popularity of the<br>‘selfie’ trend and the impact on colour cosmetic<br>product demand. Discussing the rise of<br>contouring and ‘strobing’ techniques. How can<br>brands capitalize on this for new product<br>launches?  
Anna Lejkowska-Was, R&D Manager, NUCO Cosmetics |

**18:25** | CLOSE OF DAY ONE           |                                                                              |
Future of Formulations in Cosmetics

Budapest, Hungary

18th - 19th May 2016

DAY 2
Thursday 19th May 2016

08:30
REGISTRATION & COFFEE

09:00
CHAIRMAN’S OPENING REMARKS
Xavier Ormancay
Research & Innovations Director
Yves Rocher

09:05
CONFERENCE SESSION FOUR
Innovations Zone: The Future of Formulation
- Preservation in formulations
- When creativity meets efficiency: Putting method into ‘madness’
- Nano-sized cosmetic emulsions and their importance in preparation of nanoactives
Sylvie Cupferman
International Director Corporate
Microbiology Department
L’Oréal

Paolo Camattari
Principal Project Lead - Skincare
Oriflame

Tamás Horányi
R&D Manager
Eva Biomedical European

13:10
LUNCH

14:25
CONFERENCE SESSION SIX
Discovering Cosmetic Technology Advancements
- UV protection for skin and sunscreen - Is the technology enough?
- R&D breakthrough studies using rheology processes to screen structural ingredients
- The future of smart devices - new high tech skincare aids improving the efficacy of cosmetics ingredients
Marc Pissavini
R&D Director - Basic Research, Procedure Management & Microbiology
Coty

Neil Cunningham
Director
Rheology School - Centre For Industrial Rheology

16:15
CHAIRMAN’S CLOSING REMARKS
Xavier Ormancay
Research & Innovations Director
Yves Rocher

16:25
END OF CONFERENCE & AFTERNOON REFRESHMENTS
Future of Formulations in Cosmetics

Budapest, Hungary

Registration Is Simple

If you would like to register for this event or wish to find out more information, you can contact Mado Lampropoulou using any of the following methods:

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MLampropoulou@acieu.net
http://www.acieu.net

Postal Address:
ACI Europe, 5/13 Great Suffolk Street, London, SE1 0NS

Terms & Conditions

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Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

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The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

About ACI
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