



# **FUTURE OF SURFACTANTS SUMMIT**

**3rd & 4th February 2016, Berlin, Germany**

Emerging growth & new business  
across surfactant markets

## **KEYS TOPICS**

Impact of Oil Price Volatility on the Surfactant Industry

Feedstock: Current & Future Input

The Bigger Picture: LCA & Sustainability

Consumer Insights on Product Quality

Market Challenges & Opportunities

CLP & Regulation

Trends & Developments in Household &  
Personal Care Applications

Emerging Specialities

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### **More Information or Registration:**

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# Future of Surfactants Summit

Berlin, Germany

3rd – 4th  
February  
2016

ACI's Future of Surfactants Summit will focus on the dynamics of the growing surfactant industry. The oil price fluctuations, feedstock prices and demand across different regions collectively have a large impact on the future growth of the business. The conference will address the entire value chain from feedstock to various applications and new formulation developments. The event will give an in depth look into the market drivers household cleaning products along with the personal care industry and their trends & developments. Along with the growing commodity surfactants, the conference will also explore the new emerging specialty markets from R&D to market breakthrough.

## Confirmed Topics for Discussion:

- Impact of Oil Price Volatility on the Surfactant Industry
- Feedstock: Current & Future Input
- The Bigger Picture: LCA & Sustainability
- Consumer Insights & Product Quality
- Market Challenges & Opportunities
- CLP & Regulation
- Breakthrough Trends & Developments in Household & Personal Care Applications
- Emerging Specialities

## Hosted in the City of Berlin

The conference will take place in Germany's capital city famous for modern architecture & culture.



## FOR SPEAKING OPPORTUNITIES CONTACT :

Jasmine Okure

Tel: +44(0)20 3141 0647

Email: [JOkure@acieu.net](mailto:JOkure@acieu.net)

## Who Should Attend?

ACI's Future of Surfactant Summit will bring together surfactant professionals across the entire value chain. Feedstock producers, surfactant manufacturers, end users, distributors, associations, technology providers, marketing analysts plus many more.

If you are looking for a comprehensive update on the surfactant business including a growth outlook and latest technological advancements, then look no further - join us today!

## Who Will You Meet?

- CEOs, CCOs, CTOs CFOs
- President & VPs
- Supply Chain Managers
- Purchasing Managers
- Marketing Managers
- Global Commercial Managers
- Business Development Managers
- R&D Directors
- Product Managers
- Head of Surfactant Products
- Venture Principals

& Many more...

## FOR COMMERCIAL OPPORTUNITIES CONTACT :

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We have a wide range of sponsorship packages meeting your marketing needs giving you direct access to your target audience.



## Registration is Simple:

To find out more information and to register, please contact **Mado Lampropoulou** using any of the following methods:

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## DAY 1

Wednesday 3rd February 2016

08:00 **REGISTRATION & COFFEE**

09:00 **CHAIRMAN'S OPENING REMARKS**

### CONFERENCE SESSION ONE

#### Feedstock: Current & Future Input

09:15 **Oleochemical vs Petrochemical**

- Lauric oil vs. ethylene pricing
- The link between crude oil and oleochemical raw material prices – how has it emerged and will it stay?
- Is the oleochemical sector swimming in lauric oil supply? Production in the past, present and

**Sara Hickingbottom**  
Oleo- And Bio-based Chemicals Senior  
Consultant  
**LMC International**

09:45 **Oleochemical Raw Materials**

- The natural oils and fats complex
- Palm based oleochemicals

**Raf Verdomck**  
Principle  
**Independant Consultant**

10:15 **Deforestation-free & Traceable Feedstock for the Production of Sustainable Surfactants**

- Sustainability requirements and claims for detergent and cosmetic industries
- Deforestation-free raw material through latest remote sensing data and innovative tools
- Traceability of sustainable certified products through mapping of feedstock suppliers

**Norbet Schmitz**  
Managing Director  
**ISCC**

10:45 **Panel Q&A**

11:05 **MORNING REFRESHMENTS**

### CONFERENCE SESSION TWO

#### LCA & Sustainability

#### From LCA to Life Cycle Sustainability Assessment (LCSA)

- What "Sustainability" means in the context of life cycle assessment?
- The three pillar concept
- How to connect environmental, economic and social aspects?
- Possible ways toward the standardisation of LCSA

**Walter Kloepffer**  
Editor-in-chief  
**LCA Consult & Review**

11:35

#### New and Updated Life Cycle Inventories for Surfactants: Summary of Results of the ERASM Surfactant Life Cycle and Ecofootprinting (SLE) Project

- Generate new inventories for a selection of market-relevant surfactants
- Create high quality industry-agreed LCI results, peer reviewed
- Delivered in state of the art LCI data formats

**Diana Eggers**  
Senior Consultant  
**Thinkstep AG**

12:05

12:35

#### Oceans plastic? A Consumer's Insight on Surfactant Sustainability

- Design meets sustainability
- Circular economy
- Relevant consumer proposition

**Steven Van Den Ouweland**  
Marketing Manager BeNeFrEx -People  
Against Dirty,  
**Ecover**

13:05

**Panel Q&A**

13:25

**LUNCH**

## CONFERENCE SESSION THREE

### Market Challenges & Opportunities

14:40

#### Transforming the Market to Make Sustainable Palm Oil the 'Norm'

- What is sustainable palm oil?
- What is the mission of the RSPO and how does it work?
- Target for Europe is 100% sustainable palm oil use in 2020
- How to source sustainable palm-based ingredients for surfactants

Inke Van Der Sluijs  
Technology Manager Europe  
RSPO

15:10

#### Consumer Behaviour on Laundry Washing in Europe & the Impact on EU Policies.

- How do European consumer use their washing machine?
- What is the difference to Energy Labelling and Ecodesign on washing machines?
- What do consumer understand and expect from an energy label?

Rainer Stamminger  
Professor  
University Of Bonn, Germany

15:40

#### Collaboration Along the Value Chain: Supplier LCI Data

- Radical improvements along the value chain are difficult without close collaboration with suppliers (e.g. supplier specific data)
- There are many obstacles before sharing data along the value chain: trust, data formats, methodology harmonization
- AkzoNobel is implementing sustainability in sourcing since a couple of years. First as part of Together for Sustainability and last year by engaging suppliers to share the carbon footprint of relevant materials.

Carmen Alvarado Ascencio  
Senior Sustainability Specialist  
AkzoNobel

16:10

### Panel Q&A

16:30

### AFTERNOON REFRESHMENTS

## CONFERENCE SESSION FOUR

### CLP & Regulation

17:00

#### REACH – Countdown for Phase-in Deadline 31 May 2018

- Challenges and Risks
- Ever rising requirements
- REACH and Cosmetics Regulation – an ongoing dilemma

Frank Wangemann  
REACH Specialist  
BASF

17:30

#### CLP Regulation - Implications for Manufacturers and Downstream Users

- CLP: Current developments & challenges for the industry (Current and upcoming ATPs; Harmonised Classification+Labelling)
- Practical Example I: CESIO C+L Recommendations and their implications for surfactant manufacturers (aim of recommendations; practical implications and consequences; current problems; importance of harmonized/common standards)
- Practical Example II: Consequences of harmonized classification and labelling (consequences for customers/downstream sectors; transferability for related substances; responsible care).

Alex Foeller  
General Secretary  
Association TEGEWA

18:00

### Panel Q&A

18:15

### CLOSE OF DAY ONE

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## DAY 2

Thursday 4th February 2016

08:30 **REGISTRATION & COFFEE**

09:00 **CHAIRMAN'S OPENING REMARKS**

### CONFERENCE SESSION FIVE

#### Breakthrough Trends & Developments in Household & Personal Care Applications

09:05 **The Building Blocks in Global HI&I Cleaning Formulations**

- Overview of the global consumption of surfactants in HI&I applications
- Regional specificities
- Similarities / differences with the personal care market

Nikola Matic

Practice Industry Manager, Chemicals & Materials  
Kline Group

09:35 **Structured Surfactant Systems as Cleansing Formulations With High Oil Content**

- Novel structured surfactant systems
- True 2-in-1 rinse-off formulations with excellent cleansing and caring properties
- Smooth and aesthetic textures
- High flexibility for many application formats

Peter Schwab

Head Of IM Cosmetic Ingredients - Rinse-off  
Evonik Industries AG

10:05 **Panel Q&A**

10:20 **MORNING REFRESHMENTS**

### CONFERENCE SESSION SIX

#### Emerging Specialities

10:50 **Full Characterisation of Sulphonated Methyl Esters with Regard to their Applications in Home & Personal Care**

- Sulphonated methyl esters (SME) have been growing for the last ten years and currently stand at more than ten percent of the total linear alkyl-benzene sulphonates (LAS) production.

- It is an environmentally friendly alternative of LAS and irrespective of the current crude oil pricing situation is considered as a viable replacement of LAS. Despite their wide usage, mainly in cleaning formulations, their physical characteristics published in the literature often differ, sometimes up to order of magnitude.
- The lack of clarity on their physical properties has been one of the limitations for increasing the scope of their applications. To address this issue, we investigated the SME homologous series (C12, C14, C16, C18) with regard to their surface tension

Jordan Petkov

R&D Director  
KLK Oleo

11:20

#### STEPOSOL MET®-10U : Green Surfactant Solution To Solvent Replacement

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Fakhara Jones

Technical Director  
Surfachem

11:50

#### Sulfoxide Esters: An Alternative to Ethylene Oxide

- Sulfoxides are a strongly hydrophilic nonionic moiety
- Terminal acid and hydroxyl groups allows for multiple sulfoxide groups as well as biodegradation due to ester moieties
- A variety of physical-chemical properties as well as application data will be presented

Brian Grady

Director, Institute for Applied Surfactant  
University Of Oklahoma

12:20

**Panel Q&A**

12:40

**LUNCH**

## CONFERENCE SESSION 6

### Emerging Specialities Pt 2

#### 13:55 REWOFORM® SL 446 – A Naturally Derived High Performing Sophorolipid

- A truly sustainable biosurfactant
- How do Sophorolipid capabilities compare to classic surfactants ?
- Outlook for commercial production

Dirk Kuppert

Applied Technology - Household Care  
Innovation Management Europe  
**Evonik**

#### 14:25 Potential Applications of Microbial Surfactants

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Steffen Rupp

Department Of Molecular Biotechnology,  
Director  
**University Of Stuttgart, IGVP**

#### 14:55 Panel Q&A

#### 15:10 CHAIRMAN'S CLOSING REMARKS

#### 15:20 END OF CONFERENCE & AFTERNOON REFRESHMENTS



#### Hotel nhow Berlin

Stralauer Allee 3, 10245  
**Berlin, Germany**



ACTIVE COMMUNICATIONS INTERNATIONAL

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Postal Address:  
ACI Europe, 5/13 Great Suffolk Street, London, SE1 0NS

## Registration Is Simple

Conference (Includes Documentation Packet) 3rd & 4th February 2016	£1,495.00 (ex. VAT)
Documentation Packet Only	£420.00

Please Note.

Members and customers of all supporting organizations are entitled to a discount off their conference package.

For more information please call +44 (0) 203 141 0607

## Documentation Packet Available

We are selling the Future of Surfactants Summit documentation packs at just £395 (+£25 P&P). Simply tick the box on the booking form, send it with payment and your copy will be on its way to you after the meeting. This important manual will be a source of invaluable reference for the future.

## About ACI

ACI, a UK owned company, have been running successful conferences for the last 15 years in the USA. Headquartered in Chicago with offices all around the States, they run forums in varied fields and are market leaders in healthcare business conferences. Opening their European head office at the end of 2005, they have expanded rapidly and are launching a series of events covering the maritime, energy, oil and gas industries.



## Terms & Conditions

### Payment

Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Coordinator at ACI Europe Ltd.

Discounts are available for multiple/group bookings. Please call **+44 (0)20 3141 0607** for more information.

### Cancellations

Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

### Accommodation

The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

## Venue Details:



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