3rd EUROPEAN DIGITAL OILFIELD SUMMIT
14-15 OCTOBER 2015, LONDON, UK

Maximizing Production through Digital Oilfield Development

Key Topics:
- Digital Oilfield Challenges in a Low Oil Price Environment
- Production Maximization Through Data-Driven Methods
- Cyber Security and Value of Information
- Digital Oilfield Security Case Studies
- Cutting-Edge Technologies in the Oil Industry
- Change Management Solving Organizational Barriers
- Real Time Reservoir Monitoring Technologies
- Information Technologies in Challenging and Remote Environments
- Most Successful Digital Oilfield Projects to Date
- Big Data Management: Opportunities in the Oil & Gas Industry

Confirmed Speakers Include:
- Ian Jackson, I&D Portfolio Manager, Shell
- Einar Landre, Head of Drilling and Well Solutions, Statoil
- Kaveh Pourteymour, CIO & Vice President, Seadrill
- Ahmad Al-Jasmi, Team Leader Research & Technology Surface Team, KOC
- Raphaele Henri-Bally, Knowledge Management, Geosciences, Total
- Magnus Svensson, Lead System Consultant, DONG Energy and many more...

With Thanks to Our Sponsor:

Sponsorship & Exhibition Opportunities:
Tim Rowley Evans
+44 (0) 20 3141 0637 or trowleyevans@acieu.net

More Information & Registration:
Dimitri Pavlyk
+44 (0) 20 3141 0627 or dpavlyk@acieu.net
ACI's 3rd European Digital Oilfield Summit will be taking place in London, UK, on 14th — 15th October 2015. The two day event will bring together key industry stakeholders from the oil & gas industry, IT and Data Associations, consultants, solution and technology providers to discuss ways to maximize productivity & profitability through digital technologies.

Key Areas of Focus

- Digital Oilfield Challenges in low oil price environment
- Most successful digital oilfield projects to date
- Production maximization through Data-Driven Methods
- Cyber security and value of information
- Cutting-Edge Technologies Changing the Oil Industry
- Information Technologies in challenging and remote environments
- Real-Time Reservoir monitoring Technologies
- Big Data Management: Opportunities in the Oil & Gas Industry
- Digital Oilfield Security Case Study

Why You Cannot Miss This Event

The two day conference will comprise a series of informative formal presentations from senior industry executives and experts, panel discussions encouraging information exchange between you and other experts. This event provides excellent networking opportunities with a relatively small targeted senior audience.

Who You Will Meet at This Event?

CIOs & CTOs, IT Architects, Heads of Onshore and Offshore Technology Departments, Technology and IT Managers, Technology Developers and Technology Leaders, Chief Drilling Specialists, Drilling and Production Engineers, Reservoir Managers, Geologists and Geophysicists, Project Engineers and Consultants

Previous Attendees Include

Shell International*Petrolink International*ADCO*Total E&P * SOCAR *Hermes datacomms *TIBCO Spotfire *SINTEF*Shell Global Solutions International*Honeywell*GE POWER CONVER- SION*Baker Hughes*Maersk Oil Qatar* Statoil* Myr:conn Solutions *Tullow Oil*Digital Drilling Data Systems*Fractured Reservoir Dynamics E.U.*DNV Maritime Oil & Gas*EMERSON Process Management * POSC Caesar Association *Haliburton*

Host City of London

Opportunities to Meet Your Target Audience

Showcase your technologies to the industry, with opportunities to demonstrate the capabilities of your latest products and services. Companies can gain direct access to our senior level audience and have an increased level of visibility and exposure through branding and networking at the conference. This will allow you to attract new business and forge lasting commercial relationships.

For information on available sponsorship and commercial opportunities, please contact: Tim Rowley Evans Tel: +44 (0) 20 3141 0637 or Email: trowleyevans@acieu.net

Speaking Opportunities:

If you would like to be considered as a speaker for the event with a 30-45 minute presentation, please submit an abstract to:

Samantha Fawcett
Conference Producer, ACI
Tel: +44 (0)20 3141 0624
Email: sfawcett@acieu.net

Registration is Simple:

If you would like to register for this event or wish to find out more information, you can contact Dimitri Pavlyk using any of the following methods:

+44 (0) 203 141 0627
@dpavlyk@acieu.net
http://www.acius.net
Postal Address:
ACI Europe, 5/13 Great Suffolk Street, London, SE1 0NS
DAY 1
Wednesday, 14th October 2015

08:00
REGISTRATION & COFFEE

09:00
CHAIRMAN'S OPENING REMARKS

09:15
CONFERENCE SESSION ONE
Digital Intelligence & Asset optimization
Optimize business decisions and remote operations with real-time business intelligence
- Keeping you connected with your reservoir through Intelligent Oilfield Solutions that strengthen your operations
- Reduce risk and improve performance with real-time data management, visualization and advisory services
- Optimizing utilization of data across global oilfield operations
- Lower operational cost by reducing complexity and improve performance with better decisions and service support
- Secure, scalable and reliable data management and automated delivery – industry standards compliant

10:45
Panel Q&A

11:05
MORNING REFRESHMENTS

11:35
CONFERENCE SESSION TWO
Building digital platform for challenging environments
- Digital solutions supporting offshore rigs in harsh environments
- Strategic application of IT into business

11:55
Review of O&G industry in current economic environment
- Analysis of key drivers, drilling activity, offshore installations and oilfield service market

12:15
Realtime monitoring in a $60 oil world
- Where does realtime monitoring fit as companies restructure for a sustained period of low prices
- How can realtime monitoring support radical organisational change
- How can companies unlock the value from what they already have in place
- How do you deploy it quickly and at low cost

12:35
Panel Q&A

13:05
LUNCH

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SESSION THREE
Big data management - Opportunities in the Oil & Gas industry
An insightful session of five 20 minute presentations from Oil & gas experts followed by discussion about big data management
From well to bank – a 360 degrees view of data in one bucket
- Implementing one system from well production volumes to financial volumes
- Challenges with business boundaries and moving data and processes in between
- Are the tools we use fit for purpose?
- Business wins? Are we getting there?

14:20
- Data strategies for O&G exploration
- Geophysical lifecycle data solutions
- Subsurface data handling and interpretation
- Integration of real time information and relevant data feeds to enhance operations
- Standardization of incompatible data formats - is it a solution to data quality and accuracy and full implementation of digital oilfields?

14:40
- Information management challenge in the Big data world
- Bringing structure to unstructured data
- Meta data ownership and text analytics
- Importance of metadata and enterprise models

15:00
- Strategies to understand and satisfy users
- Corporate v Crew welfare

15:20
- Unlocking the value in field operational data
- Benchmarking performance between wells and fields
- Production optimization based on best performance
- Forecasting production and costs

15:40
- Data strategies for O&G exploration
- Geophysical lifecycle data solutions
- Subsurface data handling and interpretation
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- Standardization of incompatible data formats - is it a solution to data quality and accuracy and full implementation of digital oilfields?

16:00
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16:40
- Information management challenge in the Big data world
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17:00
- Corporate v Crew welfare
- Strategies to understand and satisfy users

17:45
- CHAIRMAN’S CLOSING REMARKS

17:50
- CLOSE OF DAY ONE
The industry has invested significantly in digital oilfield over the last ten years, but the recent drop in oil prices has increased the focus on returns on investment. There is also a lack of funds to invest in major initiatives that cannot deliver immediate results. This session will discuss different approaches that are suitable to the current environment.

Where do I focus in order to boost my ROCE?

A Vision is fine (and required), but how build and deploy capabilities stepwise?
**CONFERENCE SESSION FIVE**

**Optimized operations and secure connectivity to offshore - a drilling operator’s perspective**

- Data utilization to increase productivity and value adding business model
- Mobile solutions for offshore operations
- Secure connectivity of industrial networks

**How real time data driven modelling and decision support help improve drilling operations efficiency**

- Improve profitability and safety and avoid costly drilling problems
- Real time drilling supervision and forecasting assisted by RT dynamic modelling

**CONFERENCE PRESENTATION**

**Impact of integrated oilfield on the company**

- IOF key success factors, what works, what doesn’t work and most common mistakes to avoid
- Pitfalls of stakeholder identification and risk management
- Immature operator – vendor relationships
- C-suite managers involvement
- The individual transition: Heart, Hands and Head: Emotional Intelligence as a key driver for success
- The need for a clearly defined and monetized value proposition
- IOF projects impact on feelings, emotions and (re)actions of stakeholders (including managers), creating opportunities and overcoming severe risks

**CONFERENCE PRESENTATION**

**Transforming marine operations through big data**

- Remote monitoring and asset support
- Move from prescriptive to predictive maintenance
- Maximising revenue & productivity through analytics based operations

**Panel Q&A**

**CONFERENCE PRESENTATION**

**Tackling platform conformity - how to make sure you retain and exploit your digital IP**

- In an increasing age of standardisation how do we retain an edge?
- Making the transition from custom to platform - the challenges
- Moving beyond the platform with some agile innovation - what platform maturity looks like

**CHAIRMAN’S CLOSING REMARKS**

**END OF CONFERENCE & AFTERNOON**

**REFRESHMENTS**
3rd European Digital Oilfield Summit

London, UK

Summit Registration

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Postal Address: ACI Europe, 5/13 Great Suffolk Street, London, SE1 ONS

Registration Is Simple

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<thead>
<tr>
<th>Standard Delegate Rate (incl. Documentation Packet)</th>
<th>£1,495.00 (ex.Vat)</th>
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Documentation Packet Only  £420.00

Please Note.
Members and customers of all supporting organizations are entitled to a discount off their conference package.

For more information please call Dimitri on +44 (0) 203 141 0627

Documentation Packet Available

We are selling ACI's European Digital Oilfield Summit 2015 papers at just £395 (+£25 P&P). Simply tick the box on the booking form, send it with payment and your copy will be on its way to you after the meeting.

This important manual will be a source of invaluable reference for the future.

Terms & Conditions

Payment
Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Coordinator at ACI Europe Ltd.

Discounts are available for multiple/group bookings. Please call +44 (0) 20 3141 0627 for more information.

Cancellations
Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

Accommodation
The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

About ACI

ACI, a UK owned company, have been running successful conferences for the last 15 years in the USA. Headquartered in Chicago with offices all around the States, they run forums in varied fields and are market leaders in healthcare business conferences. Opening their European head office at the end of 2005, they have expanded rapidly and are launching a series of events covering the maritime, energy, oil and gas industries.

With Thanks to Our Partners

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